



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

IDAHO PUBLIC HEALTH DAY

WHEREAS, since 1995, the American Public Health Association and its local affiliate, the Idaho Public Health Association, have educated the public, policy-makers and public health professionals about issues important to improving the public's health during National Public Health Week; and

WHEREAS, each year, nearly 150,000 people nationwide die from injuries, and almost 30 million people are injured seriously enough to go to the emergency room; and

WHEREAS, unintentional injuries are the fourth-leading cause of death in Idaho, taking the lives of 665 people in 2009 or 6 percent of all deaths in the state that year; and

WHEREAS, unintentional injuries, such as motor vehicle crashes, poisonings and burns, rank among the top 10 causes of death for people ages 1-44, and one-third of these injury related deaths are attributed to motor vehicle crashes and one-third to suicide and homicide, and the remaining one-third to other injury related causes; and

WHEREAS, the financial costs of injuries are staggering, accounting for 12 percent of annual medical care spending and totaling as much as \$69 billion per year in the United States, and in Idaho the economic burden associated with vehicle crashes alone was \$2.6 billion in 2008;

WHEREAS, injuries, unexpected events and violence affect people at home, at work, in their communities, on the move and even at play, and injury surpasses cancer, stroke and heart disease combined in years of potential life lost before the age of 65; and

WHEREAS, many injuries and associated costs can be proactively prevented by taking actions such as wearing a seatbelt properly, installing smoke alarms, correctly installing and using child safety seats, wearing a helmet, storing cleaning supplies in locked cabinets, and educating the community about violence and maltreatment towards children, seniors and other vulnerable populations;

NOW, THEREFORE, I, C.L. "BUTCH" OTTER, Governor of the State of Idaho, do hereby proclaim April 6, 2011 to be

IDAHO PUBLIC HEALTH DAY

and call upon the people of Idaho to observe this day by helping our families, friends, neighbors, co-workers and leaders better understand the importance of public health to a successful health system in light of this year's theme, "Safety is No Accident: Live Injury-Free



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 6th day of April in the year of our Lord two thousand and eleven and of the Independence of the United States of America the two hundred thirty-fifth and of the Statehood of Idaho the one hundred twenty-first.

C.L. "BUTCH" OTTER
GOVERNOR

BEN YSURSA
SECRETARY OF STATE