



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

WHEREAS, Idaho is proud of its dairy production and food processing industries throughout the state; and

WHEREAS, Idaho, as the third-largest producer of dairy products in the United States, is perfectly suited to provide Chobani with the high-quality milk it requires to produce its world-class yogurt; and

WHEREAS, Chobani CEO, Founder and President Hamdi Ulukaya is a self-proclaimed “dairy boy” who recognizes the tremendous value in Idaho milk and the business climate that Idaho has to offer; and

WHEREAS, Chobani, producer of the top-selling yogurt in the United States, has expanded its production facilities into Twin Falls, Idaho; and

WHEREAS, Chobani has invested \$450 million into its 950,000 square-foot plant in Twin Falls; and

WHEREAS, southern Idaho’s workforce, with its extensive skill set in dairy production, is ideally positioned to support Chobani in its continued growth and expansion; and

WHEREAS, the company plans to hire between 400 and 500 people to work at its Magic Valley facility; and

WHEREAS, Chobani expects to produce 4.2 million cases of yogurt a week using Idaho milk; and

WHEREAS, the company is anticipating that 100 to 200 trucks will be passing through the plant daily by the end of the year; and

WHEREAS, the economy of Twin Falls, and Idaho as a whole, will benefit greatly from this new economic investment; and

WHEREAS, the state and community will join together in celebrating Chobani’s grand opening on December 17, 2012;

NOW, THEREFORE, I, C.L. “BUTCH” OTTER, Governor of the State of Idaho, do hereby proclaim December 17, 2012 to be

CHOBANI DAY

in Idaho, and encourage all Idahoans to welcome Chobani as a great new corporate citizen.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at Twin Falls, Idaho on this 17th day of December in the year of our Lord two thousand and twelve and of the Independence of the United States of America the two hundred thirty-seventh and of the Statehood of Idaho the one hundred twenty-third.

C.L. “BUTCH” OTTER
GOVERNOR

BEN YSURSA
SECRETARY OF STATE