



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

2012 POWERTALK 21 DAY

WHEREAS, Idaho recognizes the importance of parents talking with their teens about alcohol;
and

WHEREAS, high school students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and

WHEREAS, teen alcohol use kills about 6,000 people each year, more than all other illegal drugs combined; and

WHEREAS, the majority of kids say their parents are their primary influence when it comes to decisions about drinking alcohol; and

WHEREAS, PowerTalk 21 day, started by Mothers Against Drunk Driving in 2011, is established in Idaho on April 21, 2012 to encourage parents and caregivers to embrace their important role in influencing America's youth and their decisions about drinking alcohol;

NOW THEREFORE, I, C. L., "Butch" Otter, Governor of the State of Idaho, do hereby proclaim April 21st to be

2012 POWERTALK 21 DAY

in Idaho, and I urge Idaho citizens to join in the local and national efforts to raise awareness about the importance of parents and teens talking together about alcohol in order to reduce the risks and dangers posed to teens and communities.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 21st day of April in the year of our Lord two thousand and twelve and of the Independence of the United States of America the two hundred thirty-sixth and of the Statehood of Idaho the one hundred twenty second.

C.L. "BUTCH" OTTER
GOVERNOR

BEN YSURSA
SECRETARY OF STATE