



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

2012 IDAHO TECHLAUNCH 9.0 WEEK

WHEREAS, the annual TechLaunch contest provides Idaho innovators and entrepreneurs an opportunity to fine-tune their financial pitch to the business and investment community; and

WHEREAS, since 2004, 62 innovative companies and 28 student teams have participated in TechLaunch and by understanding the intricacies of early-stage financing have gone on to garner more than \$33 million in research and development and investment funds; and

WHEREAS, now in its ninth year, 28 start-up companies from around the state of Idaho will compete in the 2012 TechLaunch “Entrepreneurial Idol Competition” and college and university student teams will take part in the business plan competition as part of the TechLaunch “NextGen” contest; and

WHEREAS, TechLaunch’s “Idaho Ideas to Market, I2M” contest provides university students the opportunity to conduct a market assessment of technologies developed at the Idaho National Laboratory; and

WHEREAS, a unique event in the Intermountain West, TechLaunch enables participants to practice pitching a business idea to interested parties and receive valuable feedback on their presentations, as well as to network with peers and the business community; and

NOW, THEREFORE, I, C.L. “BUTCH” OTTER, Governor of the State of Idaho, do hereby proclaim the week of May 14-18 to be

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in Idaho, and encourage educators and leaders in the government, business, technology and science communities to celebrate innovation and entrepreneurs in Idaho and commend TechLaunch organizers for helping student and aspiring entrepreneurs learn the complexities of product commercialization, start-up financing and networking with industry leaders.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 14th day of May in the year of our Lord two thousand and twelve and of the Independence of the United States of America the two hundred thirty-sixth and of the Statehood of Idaho the one hundred twenty second.

C.L. “BUTCH” OTTER
GOVERNOR

BEN YURSA
SECRETARY OF STATE