



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

2012 RED DAY

WHEREAS, the real estate industry as a whole is committed to improving the overall economic and cultural health of the nation; and

WHEREAS, Keller Williams Realty, Inc. (“Keller Williams Realty”) a real estate franchise organization, recognized by significant need to give back to the communities by performing charitable acts within the communities where it’s franchised operate; and

WHEREAS, in 2008 Keller Williams Realty designated and sponsored one day that year to encourage and allow its employees and associates, and other real estate professionals, to sponsor and conduct charitable acts – and has named and marketed that day as RED Day; and

WHEREAS, RED Day stands for Renew Energize Donate and RED Day has inspired thousands of real estate professionals from across North America to volunteer in their local communities; and

WHEREAS, Keller Williams Realty is committed to maintaining, growing, and celebrating RED Day every year; and

WHEREAS, RED Day has contributed over 150,000 hours of volunteer service in a single day in the past year alone; and

WHEREAS, RED Day volunteers have helped rebuild houses, nursing homes, children’s camps, animal shelters, clean parks, and provided meals and activities for the elderly; the scope of RED Day projects have been limitless; and

WHEREAS, the hundreds of thousands of real estate agents across North America have the combined resolve and energy to effect profound change in their local communities; and

WHEREAS, RED Day volunteers model the best in citizenship and create a climate of goodwill that last far beyond one day a year;

NOW, THEREFORE, I, C.L. “BUTCH” OTTER, Governor of the State of Idaho, do hereby proclaim May 11th to be

2012 RED DAY

in Idaho, to recognize and encourage the efforts of real estate professionals across North America to volunteer one day of service to their local communities.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 11th day of May in the year of our Lord two thousand and twelve and of the Independence of the United States of America the two hundred thirty-sixth and of the Statehood of Idaho the one hundred twenty second.

C.L. “BUTCH” OTTER
GOVERNOR

BEN YSURSA
SECRETARY OF STATE