



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

2012 DAY OF THE COWBOY

WHEREAS, pioneering men and women, known as cowboys, helped establish America's frontiers; and

WHEREAS, the cowboy archetype transcends gender, generations, ethnicity, geographic boundaries, and political affiliation; and

WHEREAS, the cowboy embodies honesty, integrity, courage, compassion, and determination; and

WHEREAS, the cowboy spirit exemplifies patriotism and strength of character; and

WHEREAS, the cowboy is an excellent steward of the land and its creatures; and

WHEREAS, the core values expressed within the Cowboy Code of Conduct continue to inspire the pursuit of the highest caliber of personal integrity; and

WHEREAS, cowboy traditions have been part of the American landscape and culture since 1523, and today's cowboys and cowgirls continue to striving to preserve and perpetuate this unique element of America's heritage; and

WHEREAS, the cowboy continues to be an important part of the economy through the work of approximately 656,500 ranches in all 50 states; and

WHEREAS, annual attendance at rodeos exceeds 30 million fans worldwide; and

WHEREAS, membership and participation in National Day of the Cowboy, Single Action Shooting Society, Working Ranch Cowboys Association, Cowboy Mounted Shooters Association, American Quarter Horse Association, Professional Rodeo Cowboys Association, Western Music Association, United States Team Roping Championships, and other organizations that encompass the livelihood of the cowboy, continues to expand nationally and internationally; and

WHEREAS, the cowboy and his horse are a central figure in literature, art, film, poetry, photography, and music; and

WHEREAS, the cowboy is a true American icon occupying a central place in the public's imagination;

NOW THEREFORE, I C. L., "Butch" Otter, Governor of the State of Idaho do hereby proclaim July 28th to be the

2012 DAY OF THE COWBOY

in Idaho, and encourage the people to observe the day with appropriate ceremonies and activities.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 28th day of July in the year of our Lord two thousand and twelve and of the Independence of the United States of America the two hundred thirty-seventh and of the Statehood of Idaho the one hundred twenty third.

C.L. "BUTCH" OTTER
GOVERNOR

BEN YSURSA
SECRETARY OF STATE