



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

2012 “NO TEXT ON BOARD – PLEDGE DAY”

WHEREAS, the State of Idaho holds the health and safety of its citizens as a chief concern; and

WHEREAS, text messaging is the main mode of communication for most American teenagers, with half of all teens sending between 21 and 70 texts a day; and

WHEREAS, 90 percent of American teenagers expect a reply to a text message within five minutes; and

WHEREAS, texting takes one’s eyes off the road for an average of five seconds; and

WHEREAS, in an AT&T survey, 43 percent of American teenage drivers admitted to texting while driving even though 97 percent know it is dangerous; and

WHEREAS, a Virginia Tech study showed those who send text messages while driving are 23 times more likely to crash; and

WHEREAS, a driver who sends a text message while driving not only jeopardizes his or her safety, but also the safety of passengers, pedestrians and other drivers;

NOW, THEREFORE, I, C.L. “BUTCH” OTTER, Governor of the State of Idaho, do hereby proclaim September 19, 2012 to be

2012 “NO TEXT ON BOARD – PLEDGE DAY”

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 19th day of September in the year of our Lord two thousand and twelve and of the Independence of the United States of America the two hundred thirty-seventh and of the Statehood of Idaho the one hundred twenty third.

C.L. “BUTCH” OTTER
GOVERNOR

BEN YURSA
SECRETARY OF STATE