



Executive Department  
State of Idaho

The Office of the Governor  
**Proclamation**

State Capitol  
Boise

WHEREAS, Idaho recognizes the importance of parents talking with their teens about alcohol; and

WHEREAS, high school students who use alcohol or other substances are five times more likely to drop out of school or believe good grades are not important; and

WHEREAS, teen alcohol use kills about 4,700 people each year, more than all other illegal drugs combined; and

WHEREAS, the majority of kids say their parents are their primary influence when it comes to decisions about drinking alcohol; and

WHEREAS, PowerTalk 21® day, started by Mothers Against Drunk Driving® in 2011, was established on April 21, 2014, to encourage parents and caregivers to embrace their important role in influencing America's youth and their decisions about drinking alcohol; and

WHEREAS, in 2014, MADD wants parents to start talking with their kids during Alcohol Awareness Month in April, and continue talking throughout the year in order to build an ongoing conversation about underage drinking;

NOW, THEREFORE, I, C.L. "Butch" Otter, Governor of Idaho, under the authority vested in me by the Constitution and Statutes of the State of Idaho, do hereby proclaim that Monday, April 21, 2014, was

## **POWERTALK 21 DAY**

in Idaho and urge all citizens to join in the local, state, and national efforts to raise awareness of the importance of parents and teens talking together about alcohol in order to reduce the risks and dangers posed to teens and communities.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 23<sup>rd</sup> day of April in the year of our Lord two thousand and fourteen and of the Independence of the United States of America the two hundred thirty-eighth and of the Statehood of Idaho the one hundred twenty-fourth.

C.L. "BUTCH" OTTER  
GOVERNOR

BEN YSURSA  
SECRETARY OF STATE