



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

WHEREAS, it is the State of Idaho’s goal that 60 percent of Idahoans aged 25-34 should obtain a post-secondary degree or certificate by 2020, in order to ensure that hardworking Idahoans have more opportunity for good jobs and better lives; and

WHEREAS, Idaho’s future is dependent in part on our ability to compete in a 21st-century economy, where highly educated individuals have better odds of realizing their goals; and

WHEREAS, saving for college is a fiscally responsible means of paying for an education, can significantly reduce the overall cost of paying for tuition, and can free students from the daunting prospect of high levels of student debt; and

WHEREAS, the family is instrumental in a child’s choice and ability to attend college, and the act of saving for college creates an expectation of going on; and

WHEREAS, uniting Idaho families in support of the goal of saving for college is a worthy objective and a tremendous reminder that a college education is a strong foundation for success; and

WHEREAS, The State of Idaho provides a college savings plan as a Section 529 Qualified State Tuition and Savings Plans (QSTP), known as Ideal — Idaho College Savings Program;

NOW, THEREFORE, I, C.L. “BUTCH” OTTER, Governor of the State of Idaho, do hereby proclaim May 29, 2014, to be

529 DAY

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 29th day of May in the year of our Lord two thousand and fourteen and of the Independence of the United States of America the two hundred thirty-eighth and of the Statehood of Idaho the one hundred twenty-fourth.

C.L. “BUTCH” OTTER
GOVERNOR

BEN YSURSA
SECRETARY OF STATE