



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

WHEREAS, agriculture is Idaho's leading natural resource-based industry, contributing an estimated \$7.6 billion in farm gate receipts; and

WHEREAS, food processing is Idaho's second-largest manufacturing sector; and

WHEREAS, Idaho produces over 180 different food and agricultural products; and

WHEREAS, Idaho's food and agricultural producers and manufacturers produce to the highest quality standards; and

WHEREAS, Idahoans have an expressed desire to seek, purchase and consume food and agricultural products grown, raised or processed in the state of Idaho; and

WHEREAS, the Idaho State Department of Agriculture has developed the **IDAHO PREFERRED**[®] branding program to identify and promote local food and agricultural products within the state of Idaho; and

WHEREAS, September is the peak of harvest season in the state of Idaho, and fresh fruits, vegetables and other food products will be widely available at grocery stores, farmers markets, restaurants and school cafeterias; and

WHEREAS, citizens from across the state recognize the economic value of purchasing food and agricultural products that have been grown, raised or processed in the state of Idaho;

NOW, THEREFORE, I, C.L. "BUTCH" OTTER, Governor of the State of Idaho, do hereby proclaim September 2014 to be

IDAHO PREFERRED[®] MONTH

and I encourage all Idahoans to participate in and support Idaho's agricultural community by seeking and purchasing food and agricultural products from the state of Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 1st day of September in the year of our Lord two thousand and fourteen and of the Independence of the United States of America the two hundred thirty-ninth and of the Statehood of Idaho one hundred twenty-fifth.

A handwritten signature in blue ink, reading "C.L. 'Butch' Otter".

C.L. "BUTCH" OTTER
GOVERNOR

A handwritten signature in black ink, reading "Ben Yursa".

BEN YURSA
SECRETARY OF STATE