



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

WHEREAS, financial literacy is essential to the financial stability of all Idahoans; and

WHEREAS, in today's rapidly changing economy it is especially important for Idahoans to manage their financial future; and

WHEREAS, it is critical that Idaho's citizens make well-informed, educated decisions throughout their lives about how to save and invest their personal income, and how to obtain and use consumer credit; and

WHEREAS, the Idaho Department of Finance, the Idaho Financial Literacy Coalition, the Idaho Military Financial Alliance, Get\$mart Idaho, and the Idaho Public Libraries – together known as “the Coalition” – seek to heighten Idaho consumer awareness of the basics of investing and the importance of investigating investment opportunities, those who advise about investing in securities, as well as the companies and brokers who sell them, before investing; and

WHEREAS, the Coalition seeks to educate Idahoans about the wise use of consumer credit, how to compare offers of credit, and first-time home buying; and

WHEREAS, the Coalition will be educating Idahoans to become better informed investors and borrowers, and encouraging them to save and invest for retirement and other financial goals; and

WHEREAS, it is everyone's responsibility to learn the basic facts of investing and consumer credit, take charge of their money, realize the importance of saving for their family's future, and understand that it is never too late or too early to save and invest; and

WHEREAS, during the month of April, state and federal agencies, consumer groups, the media and the financial industry will join together to conduct educational events through the media, in communities, schools and public libraries to illustrate the importance of personal financial ownership;

NOW, THEREFORE, I, C.L. “BUTCH” OTTER, Governor of the State of Idaho, do hereby proclaim April 2015 to be

FINANCIAL LITERACY MONTH

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in on this 1st day of April in the year of our Lord two thousand and fifteen and of the Independence of the United States of America the two hundred thirty-ninth and of the Statehood of Idaho the one hundred twenty-fifth.

C.L. “BUTCH” OTTER
GOVERNOR

LAWRENCE DENNEY
SECRETARY OF STATE