



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

WHEREAS, the State of Idaho holds the health and safety of its citizens as a paramount concern; and

WHEREAS, one of the leading causes of death and serious injury among Idahoans aged 1-44 years is motor vehicle crashes; a traffic crash occurred every 23.5 minutes, killing 213 Idahoans in 2013; and

WHEREAS, inattention and distraction caused 43 fatalities and 339 serious injuries to Idahoans in 2013; and

WHEREAS, distracted driving occurs when drivers divert their attention away from the task of driving, compromising their visual, manual or cognitive abilities by focusing instead on other activities such as talking on a cell phone, texting, interacting with passengers, adjusting a stereo or eating instead of driving safely and attentively; and

WHEREAS, Idaho traffic crashes cost \$2.6 billion in 2013; and

WHEREAS, the Idaho Transportation Department, Idaho Power, KTVB and other businesses and State agencies urge Idaho motorists to adopt and maintain personal policies that foster safe and attentive driving behavior to prevent needless deaths and injuries;

NOW, THEREFORE, I, C.L. "BUTCH" OTTER, Governor of the State of Idaho, do hereby proclaim April 2015 to be

DISTRACTED DRIVING AWARENESS MONTH

in Idaho, and call on and encourage our citizens to increase their awareness of the dangers of distracted driving.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 2nd day of April in the year of our Lord two thousand and fifteen and of the Independence of the United States of America the two hundred thirty-ninth and of the Statehood of Idaho the one hundred twenty-fifth.

C.L. "BUTCH" OTTER
GOVERNOR

LAWRENCE DENNEY
SECRETARY OF STATE