Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

Farmers Market Week

WHEREAS, agriculture is Idaho's leading natural resource-based industry, contributing nearly $5.2 billion annually to the state's economy; and

WHEREAS, farmers markets in Idaho are growing in size and popularity, with 57 seven markets now operating throughout the state; and

WHEREAS, farmers markets stimulate the local economy by directly supporting local farmers and reinvesting money back into the community; and

WHEREAS, farmers markets are critically important in educating consumers about local food systems and where their food comes from; and

WHEREAS; consumer trends show great interest in eating locally; and

WHEREAS, Idaho farmers markets are a great place to buy fresh, local products of the highest quality; and

WHEREAS, the state of Idaho strongly supports and promotes the development, operation and expansion of farmers markets;

NOW, THEREFORE, I, Governor C.L. "Butch" Otter, Governor of the State of Idaho, do hereby proclaim August 7-13, 2011 as

Farmers Market Week

in Idaho, and I urge all citizens to join me in recognizing the many benefits of the Farmers Markets in Idaho.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 7th day of August in the year of our Lord two thousand and eleven and of the Independence of the United States of America the two hundred thirty-fifth and of the Statehood of Idaho the one hundred twenty-first.

C.L. "BUTCH" OTTER
GOVERNOR

BEN YSURSA
SECRETARY OF STATE