



Executive Department
State of Idaho

The Office of the Governor
Proclamation

State Capitol
Boise

Red Ribbon Week

WHEREAS, cities across America have been plagued by numerous problems associated with alcohol, tobacco, and other drug use; and

WHEREAS, substance abuse is particularly damaging to one of our most valuable resources – our youth – and is a contributing factor in the three leading causes of death for teenagers: accidents, homicides, and suicides; and

WHEREAS, it is the goal of Red Ribbon Week and the Young Marines to involve families, schools, businesses, churches, law enforcement agencies and service organizations in all aspects of this campaign and establish an atmosphere that supports awareness, education and ongoing initiatives to prevent illegal drug use; and

WHEREAS, the Red Ribbon Week Campaign theme promotes family and individual responsibility for living healthy, drug-free lifestyles, without illegal drugs or the illegal use of legal drugs; and

WHEREAS, there is hope in winning the war on drugs, and the hope lies in the hard work and determination of our communities to create a drug-free environment; and

WHEREAS, local leaders, in government and in the community, know that the support of people in the neighborhoods is the most effective tool they can have in their efforts to reduce the use of alcohol, tobacco, and other drugs by Idahoans; and

WHEREAS, success will not occur overnight, so our patience and continued commitment to drug education and prevention are imperative; and

WHEREAS, October 21-29, 2011, has been designated National Red Ribbon Week, calling on all Americans to show their support for a drug-free state by wearing a red ribbon and participating in drug-free activities during that week:

NOW, THEREFORE, I, C.L. "BUTCH" OTTER, Governor of the State of Idaho, do hereby proclaim October 21 through 29, 2011 to be

Red Ribbon Week

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 21st day of October in the year of our Lord two thousand and eleven and of the Independence of the United States of America the two hundred thirty-fifth and of the Statehood of Idaho the one hundred twenty-first.

C.L. "BUTCH" OTTER
GOVERNOR

BEN YURSA
SECRETARY OF STATE