



Executive Department  
State of Idaho

The Office of the Governor  
**Proclamation**

State Capitol  
Boise

**Idaho Preferred<sup>®</sup> Month**

WHEREAS, agriculture is Idaho's leading natural resource-based industry contributing nearly \$5.2 billion annually to the state's economy; and

WHEREAS, food processing is Idaho's second largest manufacturing sector; and

WHEREAS, Idaho produces more than 180 different food and agricultural products; and

WHEREAS, Idaho's food and agricultural producers and manufacturers produce to the highest quality standards; and

WHEREAS, Idahoans have an expressed desire to seek, purchase, and consume food and agricultural products grown, raised, and processed in the State of Idaho; and

WHEREAS, the Idaho State Department of Agriculture has developed the **IDAHO PREFERRED<sup>®</sup>** branding program to identify and promote food and agricultural products from the State of Idaho; and

WHEREAS, September is the peak of harvest season in the State of Idaho and fresh fruits, vegetables and other food products will be widely available at grocery stores, farmers markets, restaurants and school cafeterias; and

WHEREAS, citizens from across the state recognize the economic value of purchasing food and agricultural products that have been grown, raised, or manufactured in the State of Idaho;

NOW, THEREFORE, I, C.L. "BUTCH" OTTER, Governor of the State of Idaho, do hereby proclaim September 2011 to be

**IDAHO PREFERRED<sup>®</sup> MONTH**

in Idaho.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 1<sup>st</sup> day of September in the year of our Lord two thousand and eleven and of the Independence of the United States of America the two hundred thirty-fifth and of the Statehood of Idaho the one hundred twenty-first.

C.L. "BUTCH" OTTER  
GOVERNOR

BEN YSURSA  
SECRETARY OF STATE