

**IDAHO HEALTH INSURANCE EXCHANGE BOARD**  
Outreach and Marketing Subcommittee Meeting

**MEETING MINUTES**

Monday, April 23, 2013  
Idaho Statehouse, Boise

Present: Mark Estess, Kelly Packer, Dave Self, Tom Shores and Karen Vauk.  
A quorum was present.

Meeting was called to order at 11:00 am by Chairman Mark Estess.

Members briefly discussed the scope of work of the subcommittee and details for the next meeting.

The decision was made to hold the next meeting on May 1<sup>st</sup> at PacificSource Health Plans starting at 9am.

Meeting adjourned at 11:15 am.

Respectfully signed and submitted by:

  
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Mark Estess, Chairman