

Idaho State Based Exchange

Understanding the Complexity

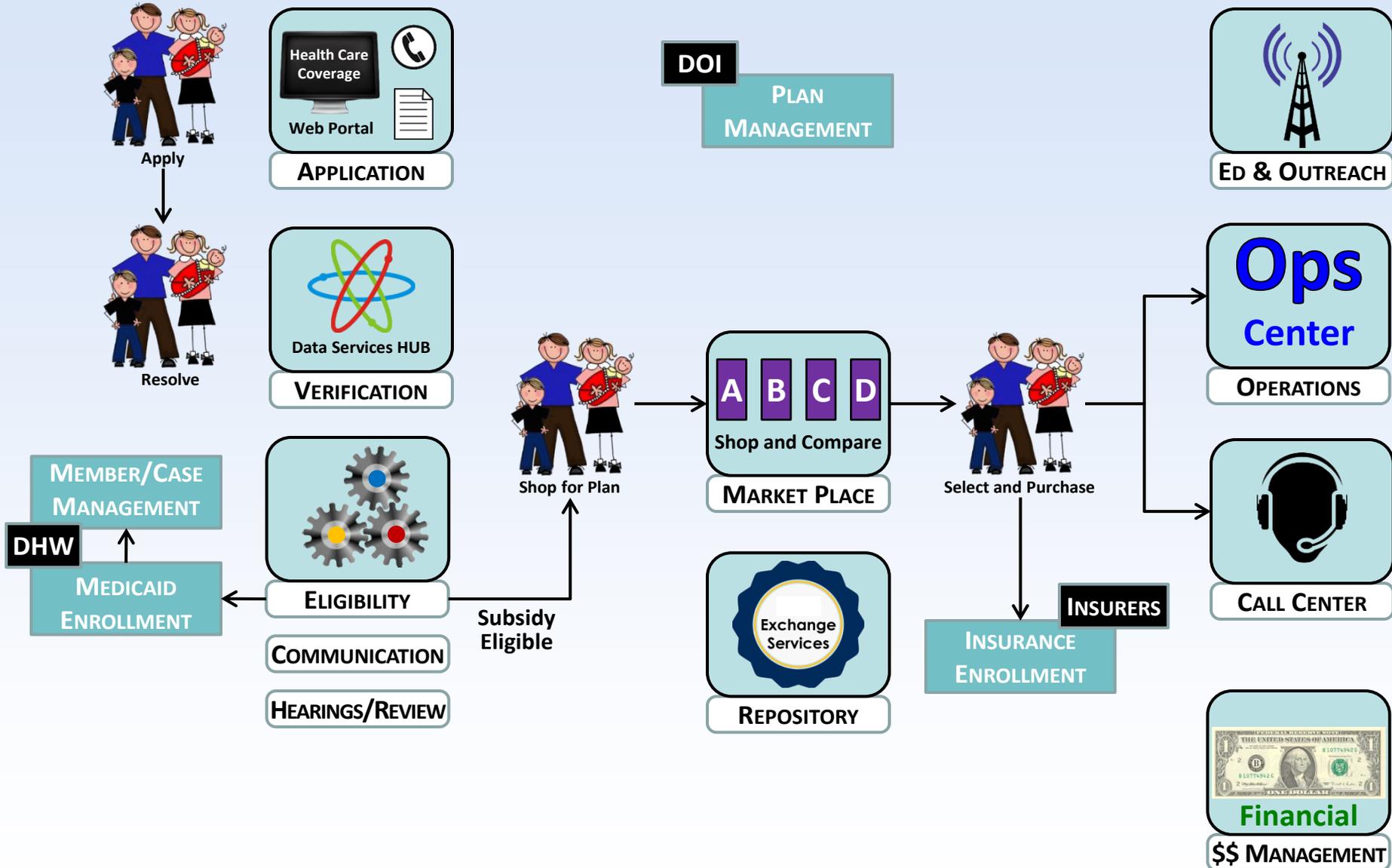
...components,
options, and
shared services

Presentation Outline

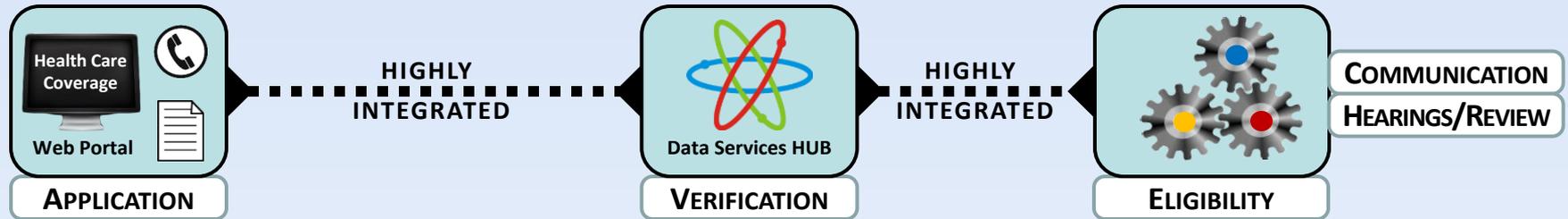
- Generic Components & Customer Interaction Overview
- Component Details
- Timeline: Phase 1 (Release 1.0 & 2.0) Example
- Component Options/Decision: Eligibility?
- Component Options/Decisions: Available Supported Services?
- Component Options/Decisions: State Services (SBE)?
- Options/Decisions: Integration Points for Systems Integration
- System Integrator Requirements (Phase 1) Example
- System Integrator Requirements (Phase 2) Example
- Timeline: Phase 2 (Release 1.0 & 2.0) Example

Generic Components & Customer Interaction

Insurance Exchange (Generic) Components



Insurance Exchange *Generic* Component Details

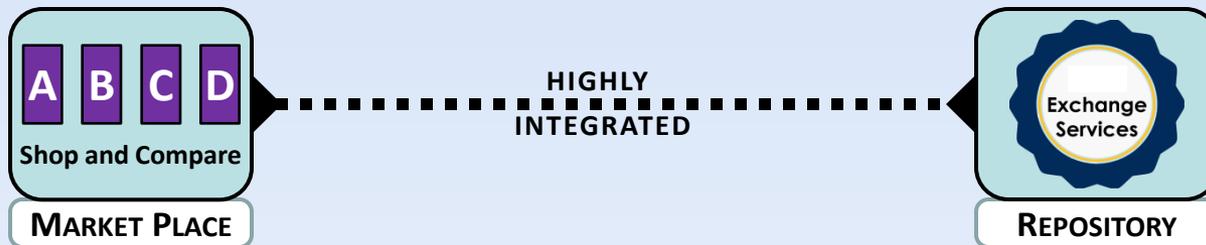


- Web-based user interface
- Account setup
- Identity Proofing
- Data entry
- Date edit (changes)
- Broker/Navigator assistance
- e-signature
- Attachments
- Store application data
- Exemption determination

- Name
- Social Security
- Income
- Residency
- Unlawful presence
- Citizenship

- MAGI rules
- Federal Poverty Level
- APTC determination
- Cost Sharing reduction
- Minimum eligibility coverage
- Store eligibility result

Insurance Exchange *Generic* Component Details



- Access customer account
- Shop and compare
- Receive state certified plans
- Store plans
- Present plans
- Receive certified issuers
- Store certified issuers
- Present issuers
- Present plans and rates
- Present plan with providers' networks & rate
- Plan selection
- Choose level of APTC
- Pass customer to the issuer

Insurance Exchange *Generic* Component Details



- Administrative
- Mail
- Other operations



- Customer Assistance!



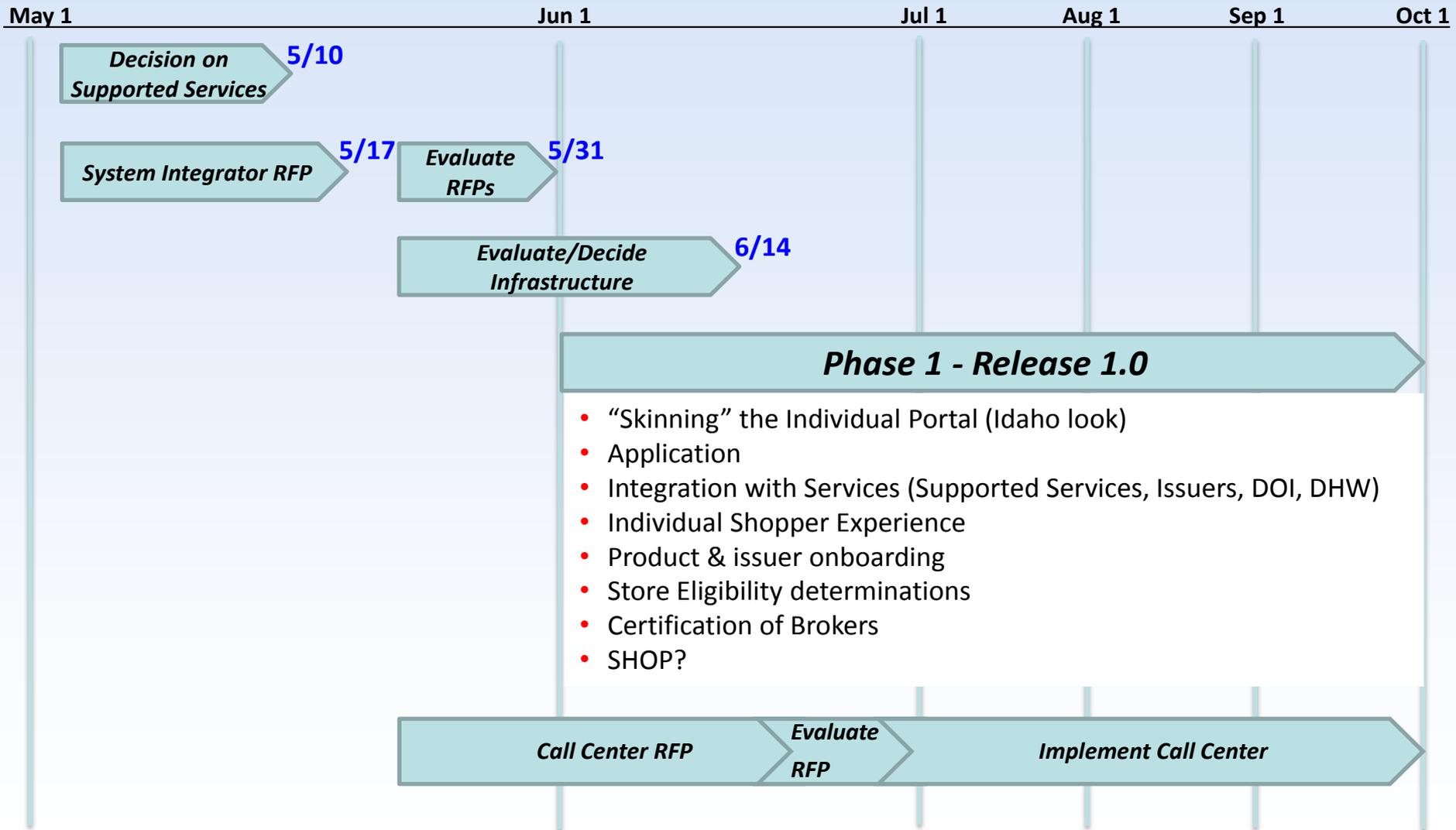
- Navigators
- Brokers
- Education



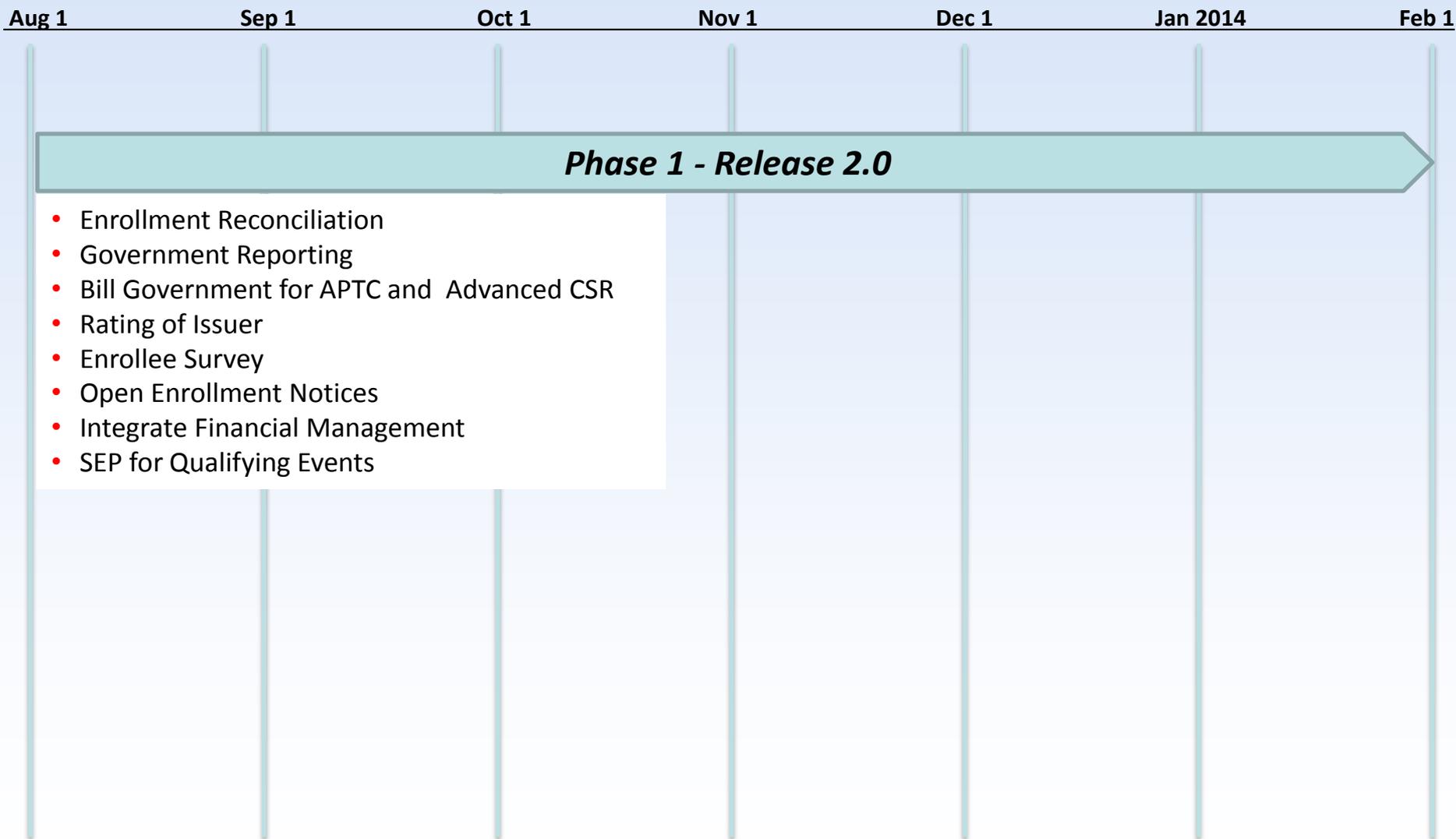
- Billing
- Budget
- Reconciliation

Timeline
with estimates for
What must be done When

Idaho Health Insurance Marketplace - Phase 1 -

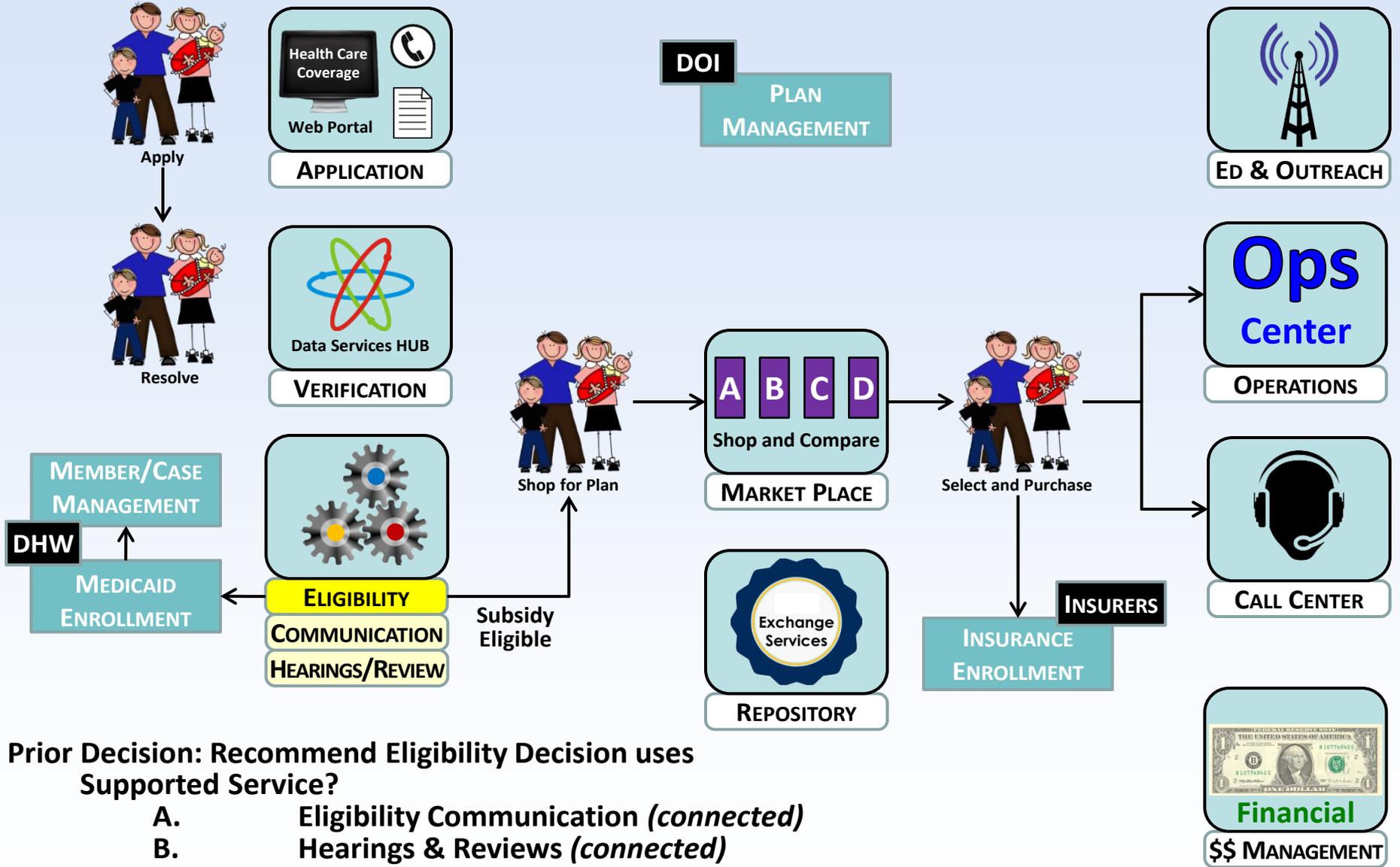


Idaho Health Insurance Marketplace - Phase 1 -

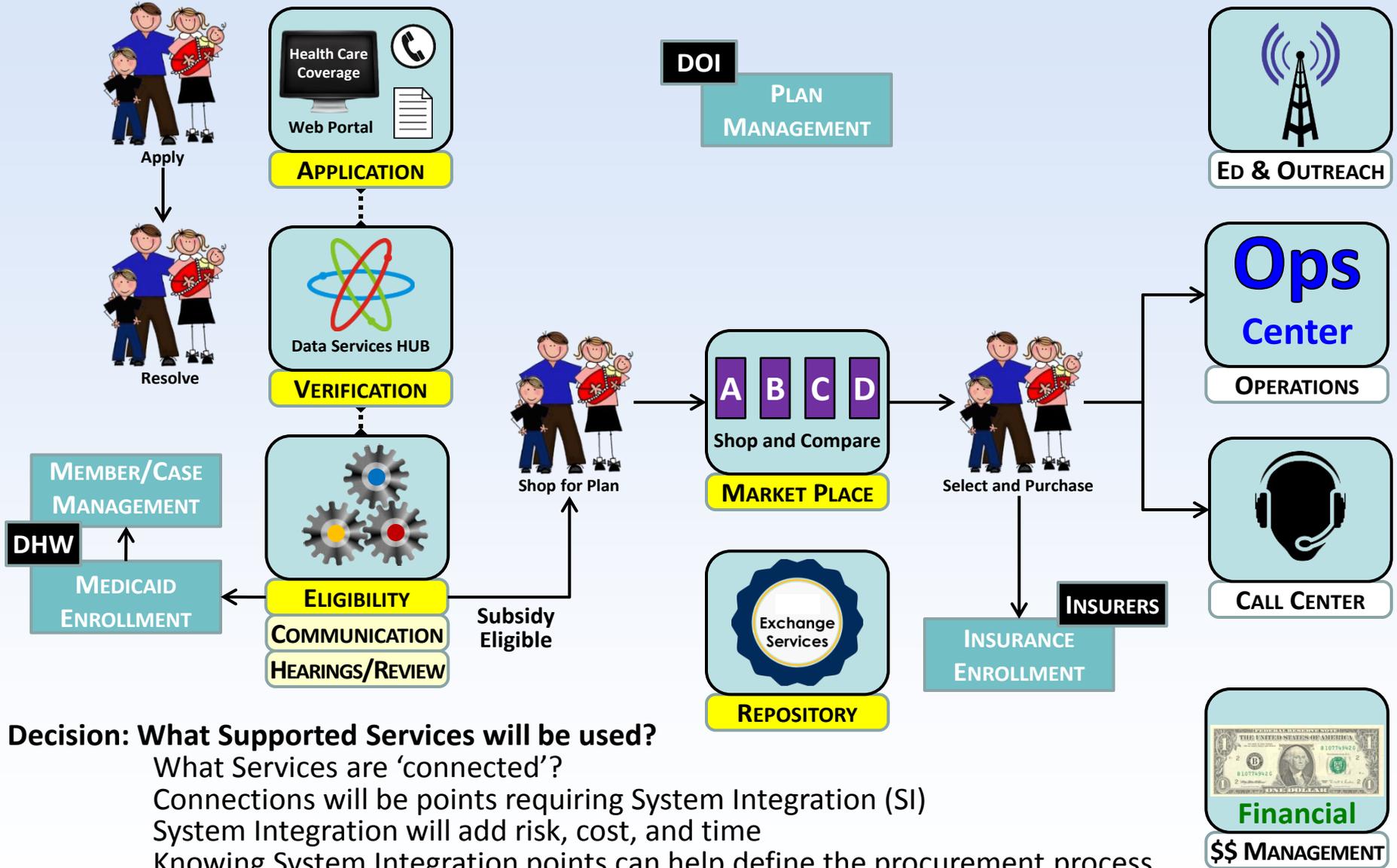


**Component Options
with needed decisions
for
Idaho SBE &
Supported Services**

Options/Decision: Eligibility?



Options/Decisions: Available Supported Services?



Decision: What Supported Services will be used?

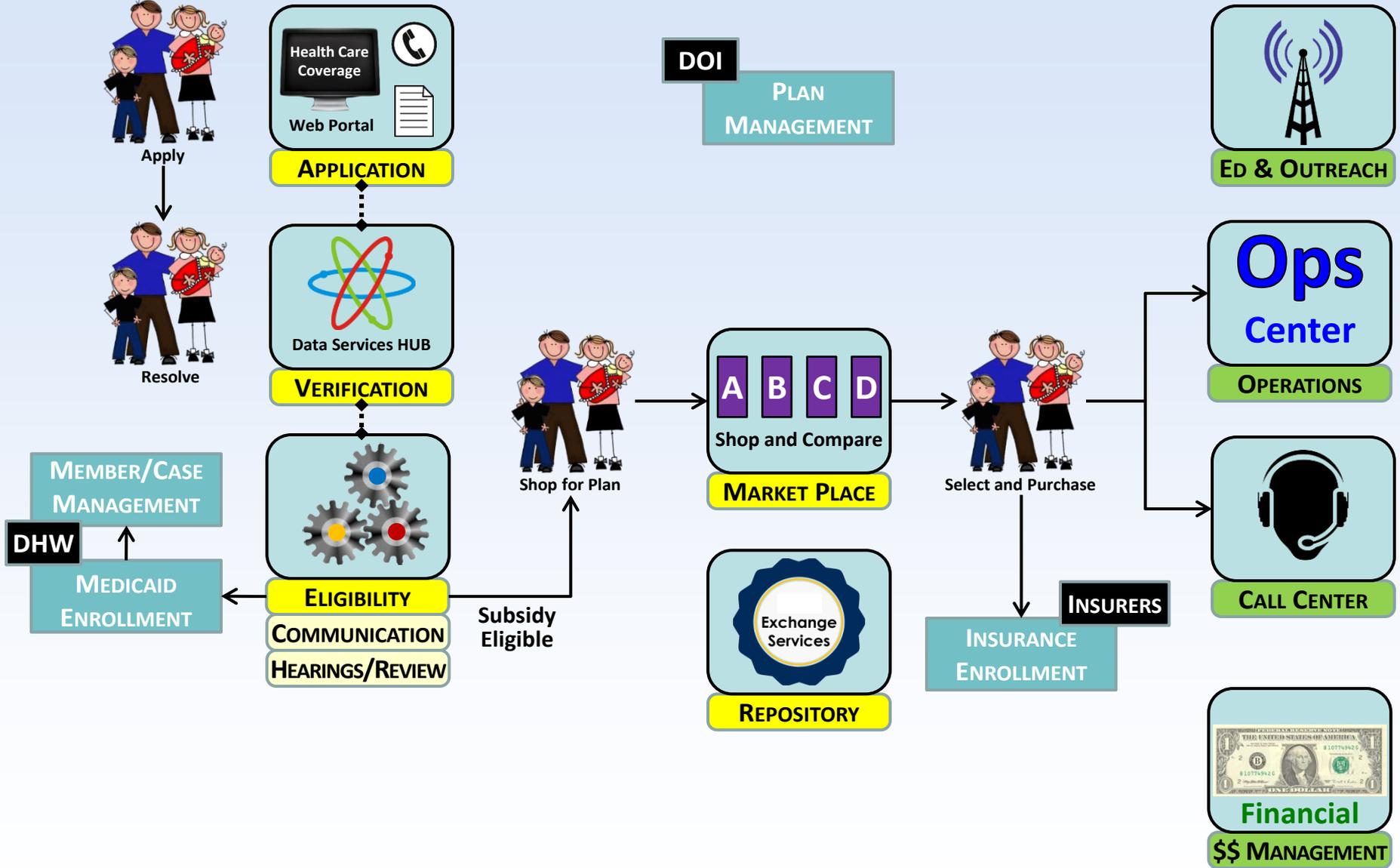
What Services are 'connected'?

Connections will be points requiring System Integration (SI)

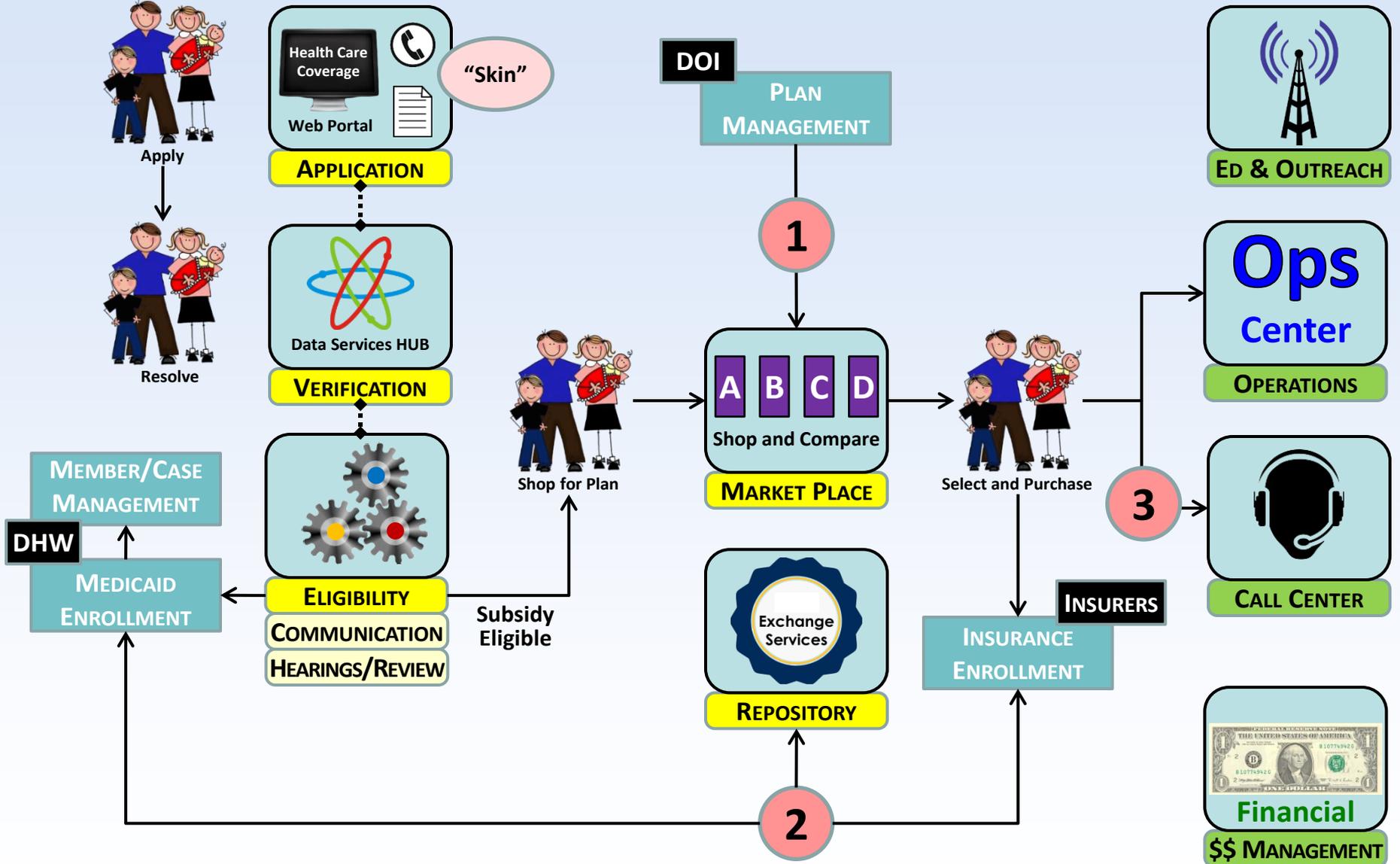
System Integration will add risk, cost, and time

Knowing System Integration points can help define the procurement process

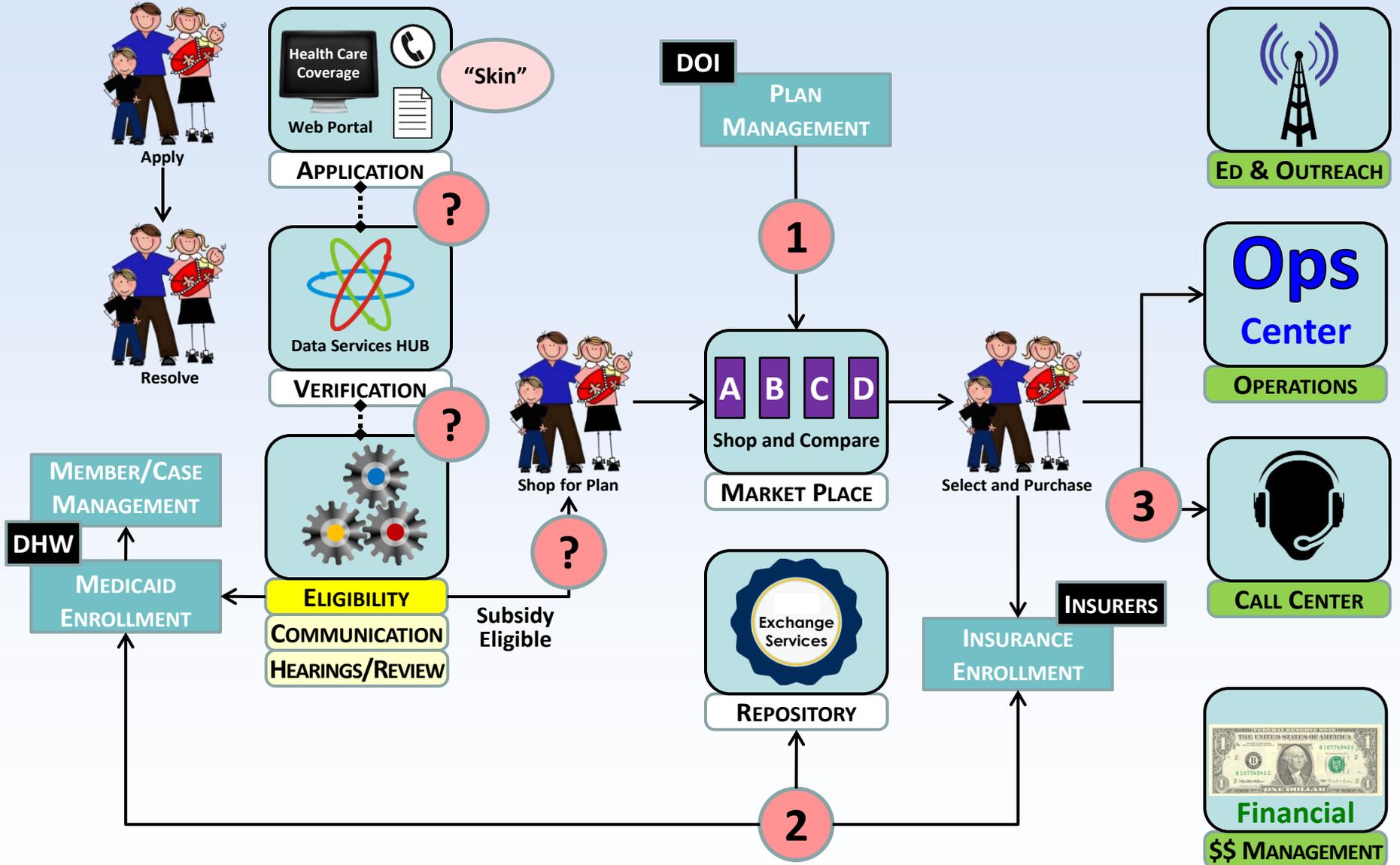
Options/Decisions: SBE Services ?



Option 1/Decisions: Integration Points ?



Option 2/Decisions: Integration Points ?



**Integration Points =
System Integrator (SI)
Phase 1
“Requirements”**

System Integrator Phase 1 “Requirements”

Phase 1 Release 1.0 (October 2013)

- “Skinning” the Individual Portal (Idaho look)
- Integration with Services (Supported Services, Issuers, DOI, DHW)
- Product & issuer onboarding
- Certification of Brokers
- SHOP?

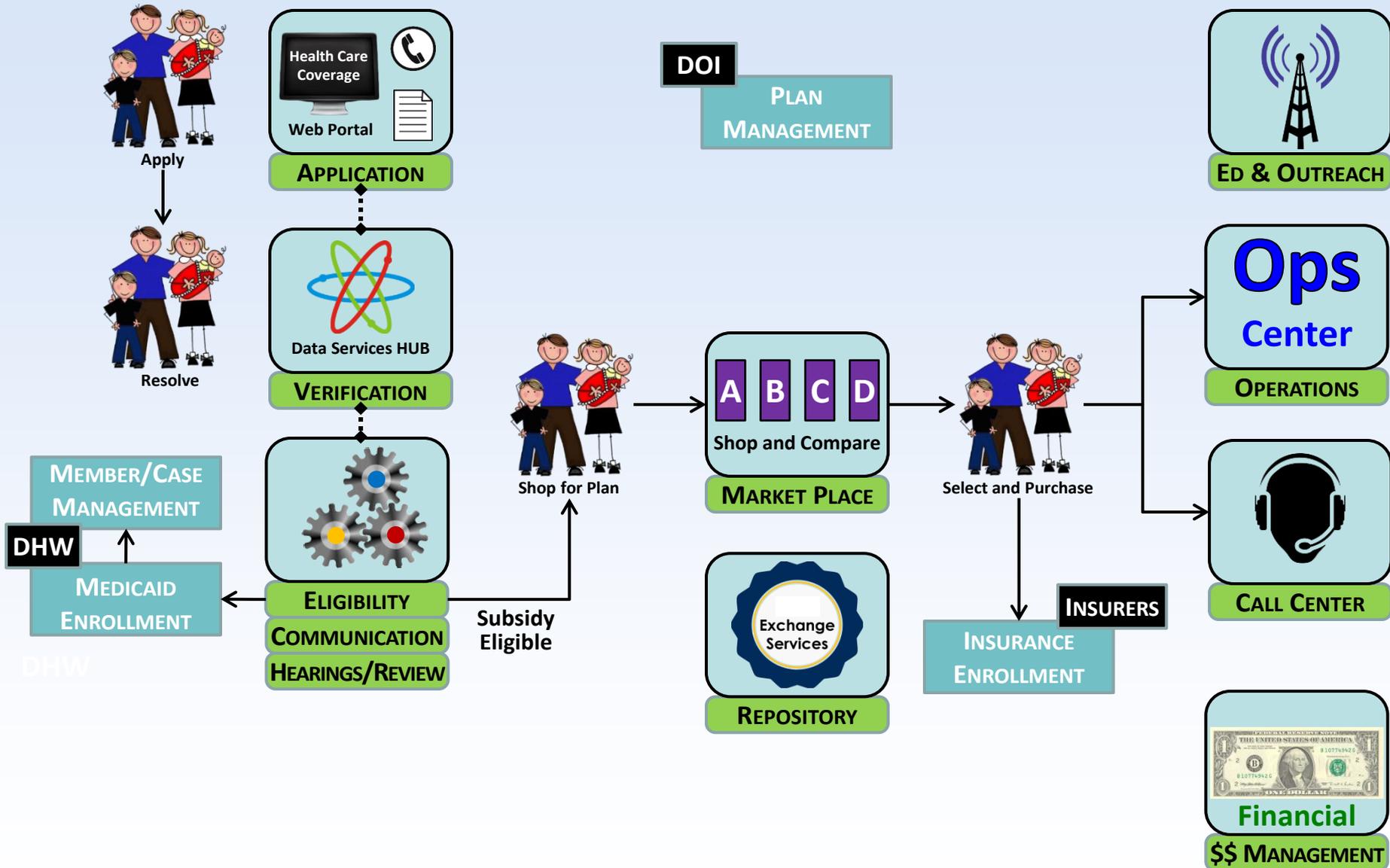
Additional integrations for Option 2

- Application
- Individual Shopper Experience
- Store Eligibility determinations

Phase 1 Release 2.0 (Post October 2013)

- Enrollment Reconciliation
- Government Reporting
- Bill Government for APTC and Advanced CSR
- Rating of Issuer
- Enrollee Survey
- Open Enrollment Notices
- Integrate Financial Management
- SEP for Qualifying Events

Phase 2: Transition to SBE Services



System Integrator Phase 2 “Requirements”

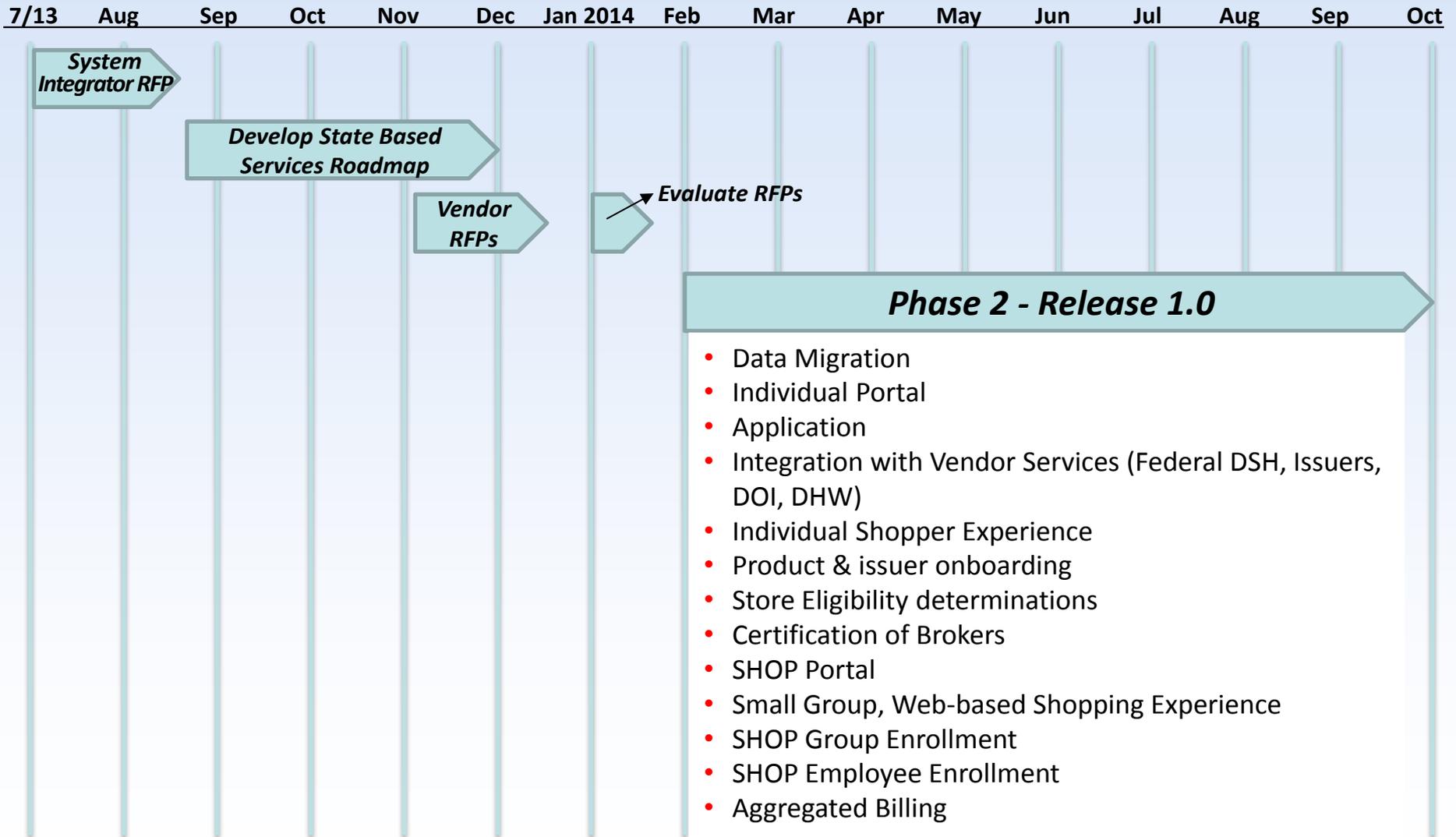
Phase 2 Release 1.0

- Data Migration
- Individual Portal
- Application
- Integration with Vendor Services (Federal DSH, Issuers, DOI, DHW)
- Individual Shopper Experience
- Product & Issuer Onboarding
- Store Eligibility Determinations
- Certification of Brokers
- SHOP Portal
- Small Group, Web-based Shopping Experience
- SHOP Group Enrollment
- SHOP Employee Enrollment
- Aggregated Billing

Phase 2 Release 2.0

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Idaho Health Insurance Marketplace - Phase 2 -



Idaho Health Insurance Marketplace - Phase 2 -

Jul 2014

Jan 2015

April 1 2015

Phase 2 - Release 2.0

- Enrollment Reconciliation
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Questions and Discussion