

Minutes

Idaho Health Insurance Exchange Board Committee Meeting

Date: Wednesday, June 5, 2013

Time: 8:00am

Place: Idaho State Capitol Building, Lincoln Auditorium

Members Present:

Chair Stephen Weeg, Executive Director Amy Dowd, Mark Estess, Karen Vauk, Dave Self, Scott Kreiling, Zelda Geyer-Sylvia, Tom Shores, Frank Chan, Jeff Agenbroad, Fernando Veloz, Dr. John Livingston, Margaret Henbest, Senator Jim Rice, Representative John Rusche
Hyatt Erstad - Absent

Members present via teleconference: Representative Kelly Packer

Non-voting & ex-officio members: William Deal, Director of Insurance for the State of Idaho, and Richard Armstrong, Director of Health & Welfare for the State of Idaho

Convened: Chair Stephen Weeg called the meeting to order at 8:10am.

Roll Call:

Roll call showed **eighteen (18)** members present. With **sixteen (16)** voting members present and **two (2)** non-voting members present.

Public Comment Period:

None

Review of Agenda: Chair Stephen Weeg discussed Agenda items for today.

Adoption of minutes from Board Meeting on 5/23/13:

Motion: Tom Shores

Second: John Rusche

Action Item Follow-up: Chair Stephen Weeg, deferred, as a copy of the minutes was not available to him.

Core Philosophy & Organizing Principles: Scott Kreiling presented the board with the Idaho State Exchange Message Map. The map is designed to help the Board and staff with mission, goals, and philosophy.

Zelda Geyer-Sylvia & Kevin Settles requested that the first line of the document be changed to read 'affordable' or 'cost effective'. It was also requested to add "Meet state of Idaho enabling legislation" to the Core Philosophy section.

The board approved the changes requested and the Board voted to adopt this document with the recommend changes noted above; the document can be used publicly.

Motion: Dr. Livingston
Second: Dave Self

Executive Director Report: Amy Dowd reported on Accomplishments, Priorities & Road Map:

Accomplishments:

Office lease, Treasure Valley IT, Bookkeeper and Administrative Assistant hired;
Interviewing for other positions

Priorities:

Representative John Rusche asked if there were any anticipated barriers, and whether there is anything the board can do to assist. We need a Systems Integrator ASAP

Road Map:

The submission date of 7/31/13 for health plans was not reflected on Amy Dowd's slide. Amy Dowd explained that it was just confirmed yesterday, and had not been updated.

Stephen Weeg reiterated that the Road Map is a "first cut" and therefore dates will change.

Zelda Geyer-Sylvia stated that some definite milestones need to be established so that the carriers can anticipate needs.

Please forward all questions to Amy Dowd, so that she can address any concerns. The board requested a copy of Amy's materials after the presentation,

Chair, Stephen Weeg discussed the conference call he & Amy Dowd had attended on 6/4/13 where Lindsey Peugh and Amanda Cowley reconfirmed that the Idaho Exchange needs to be branded as Idaho, with an Idaho skin. Margaret Henbest asked that Amy confirm that the

exchange will have a “face”: web page, phone number, etc. by 10/1/2013. Amy Dowd confirmed.

Regarding fees, Stephen and Amy were informed that the 3.5% fee for use of the FFE was not something they could waive. The next step will be for the Governor to speak with the Secretary of HHS, Kathleen Sebelius.

Legal Counsel: Mike Stoddard reported that work on the code of ethics, conflict and disclosure policies is on-going; pending a meeting of the Governance Committee; and the goal is to have HR policies in place by the next board meeting.

Finance Committee Report: Jeff Agenbroad reported that the Exchange now has money in the bank, and bills can be paid. Fernando Veloz has set up with ADP, so staff can be paid.

During the last meeting on 5/31/13 the primary purpose was filling key personnel (either hire or contract) for the Executive Director.

The immediate needs are: IT Lead position and Director of Operations/ Project Manager

It was agreed that the positions for Director of Marketing and Finance Manager be posted state-wide, to create a candidate pool. Board members that may know suitable candidates are welcome to assist in this process.

Chair, Stephen Weeg noted that Jeff Agenbroad has started a draft budget and that the Board will soon be able to review this.

IT Committee Report: Frank Chan confirmed that Treasure Valley IT has been retained, and the new office should be set up in approximately 2 weeks. Three (3) RFP’s are in place:

RFP 1: System Integrator – Track 1

RFP 2: Professional Services organization for best practices market assessment – Track 2

RFP 3: Outreach & Education

Motion: John Rusche - move to accept expedition

Second: Mark Estess

The next meeting for the IT Committee is scheduled for 6/26/13.

Operation Committee Report: Dr. John Livingston stated that the Employee Handbook was reviewed at their last meeting on 5/31/13. Due to some questions from the Board, a decision will be deferred until the next meeting. Board members should refer questions to Dr.

Livingston. This will be accessible to board members for review on the Hawley Troxell shared drive site.

Outreach & Education Committee Report: Mark Estess reported that an RFI will go out today or tomorrow for 'navigator' entities and that another RFI for Call Center requirements should go out later this week. Training needs to be discussed, whether it would be provided by an outside contractor following our curriculum, or provided and updated by on-site personnel. Stephen Weeg agreed that it is important to have training in place.

Fees: Chair, Stephen Weeg: The Exchange has no pocket of funds we can rely on, so we need to build a reserve or have alternate funding to be in place by 2016, when we are on our own.

Dave Self asked if we had some idea of the number of people using Exchange, our fee could be based on that. We will need to see what has been done to determine potential take-up rates and trends on which to base a budget.

Carriers need to know what fees will be charged for 2014 as they need to get their rate proposals to the Department of Insurance by 6/30/2013.

Frank Chan mentioned that 2 years ago specific data was provided and it could be a resource for anticipated enrollment. Frank will find that information and make it available to the Board.

Tom Shores: If we could decide who will be contract versus direct employee, it would greatly assist in the budget building. Perhaps Nevada would be a good state to look at?
Stephen Weeg said that this a workload issue. We are looking at Nevada and other states to determine workload issues and solutions.

Zelda Geyer-Sylvia said that Blue Cross has their own research team working on information, and might be willing to share and triangulate with other carriers.

Stephen Weeg: Arrange carriers meeting set up to discuss details of their independent research
Contact Nevada to see what they have been doing
Board needs to make a decision on the fee percentage for 2014. Whether the carriers are unreimbursed for the fee for the federal exchange will have an impact on a fee for the Idaho exchange.

Kevin Settles: I would like to know more about the *mechanics* for the fee. Could the Exchange fee be a specific line item when looking at the premiums for different plans?

Jeff Agenbroad said there is no prior data to use; no prior exchanges, but knows that California has a 4.4% fee.

Zelda Geyer-Sylvia mentioned that we only need to look at setting the rate for 2014 (first year only).

John Rusche, ultimately we would like to be lower than the Federal rate.

New Business: None

Review of Day, Next Steps:

- Fee/rate
- Cash Budget for board review
- HR manual

The next Board Meeting is set for June 28, 2013 3 p.m. to 5 pm Idaho Statehouse, Lincoln Room

Adjournment:

There being no further business to come before the Exchange Board, Chair, Stephen Weeg adjourned the meeting at **10:50 a.m.**

Respectfully signed and submitted by:

Stephen Weeg, Chairman

Alison Verrinder, Administrative Assistant