



IDAHO LAUNCH

President Trump's "America's Talent Strategy Plan" in action.

President Trump's America's Talent Strategy Plan outlines five specific pillars to addressing the emerging workforce needs of American industry. Idaho LAUNCH aligns with each of these strategies to strengthen the American workforce.



PILLAR I -- Industry-Driven Strategies

America's Talent Strategy Definition: *Workforce development must be led by industry and aligned with national economic priorities. Programs should create a reliable pipeline of American talent by targeting training to employer needs.*

IDAHO LAUNCH:

- Grants are aligned to in-demand careers, determined using both historical and real-time labor market data.
- LAUNCH supports economic mobility, innovation, and job creation, with investments aimed at sectors driving Idaho's economic growth.
- Employers benefit from timely access to trained workers, while Idahoans gain the skills to advance in high-demand fields.



PILLAR II -- Worker Mobility

America's Talent Strategy Definition: *Millions of Americans are disconnected from high-wage jobs. Workforce programs must expand opportunities beyond a "college-for-all" model and provide multiple pathways to success.*

IDAHO LAUNCH:

- Increases the upward mobility of Idahoans by funding training that is aligned to the skills employers need.
- Spans across training provider types – from short-term credentials to traditional degrees, recognizing that the employers needs must drive the investments.
- In the Adult LAUNCH program, participants see nearly 40% increase in wages one year post training.



PILLAR III -- Integrated Systems

America's Talent Strategy Definition: *America's fragmented workforce system must be replaced with coordinated, streamlined services for workers and employers.*

IDAHO LAUNCH:

- Adult LAUNCH: Single point of entry through the Idaho Department of Labor, ensuring participants are matched with the right supports.
- Student LAUNCH: Uses the state's existing Scholarship Idaho platform, reducing duplication and complexity for families.



PILLAR IV -- Accountability

America's Talent Strategy Definition: *Taxpayer-funded workforce programs must deliver measurable results.*

IDAHO LAUNCH:

- Participants who are not making satisfactory progress are required to repay.
- Adult participants are expected to work in Idaho for at least a year following training or repay their grant.
- Return on investment is tracked through wage growth, job creation, credential attainment, and employer satisfaction.



PILLAR V -- Flexibility & Innovation

America's Talent Strategy Definition: *Workforce systems must be flexible and innovative, capable of keeping pace with AI-driven transformation and rapid changes in the labor market.*

IDAHO LAUNCH:

- First program **in the country** that supports all types of training aligned with employer needs
- Designed to adapt quickly to industry needs and fill emerging skills gaps.

The reality is that jobs are more technical and advanced than ever before and require a new level of training. Idaho LAUNCH is more than a state program — it is a national model for how to translate federal workforce strategy into action. By aligning seamlessly with President Trump's five pillars, LAUNCH demonstrates how strategic, industry-driven investments can prepare workers for the jobs of tomorrow, strengthen communities, and fuel America's economic growth.

The full "America's Talent Strategy Plan" can be found [here](#).